

CRE WEBSITE LISTING SOLUTIONS

Two Ways To Power Your Site.

Bring the power of RealNex MarketPlace to your digital presence – with seamless listing and agent display, stronger branding, and a smarter search experience that keeps prospects engaged on your site, not someone else's.

BUILT FOR

BROKERAGE FIRMS

MARKETING TEAMS

AGENTS

MORE THAN LISTINGS. A SMARTER SEARCH EXPERIENCE.

MP DIRECT

Fast, Professional Listing Display

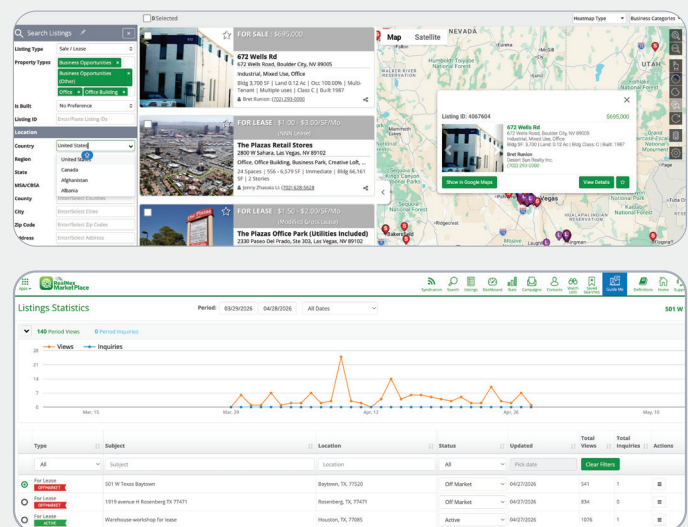
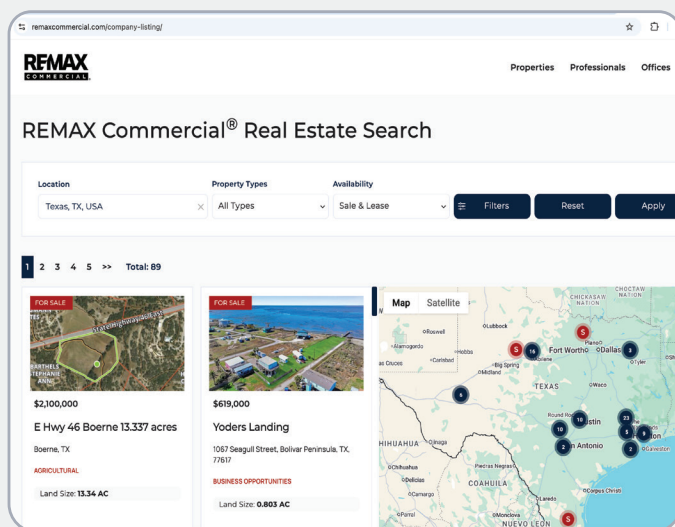
Displays your firm's listings using RealNex templates, views, and search features – maps, thumbnails, and easy navigation, without redundant manual updates.

MP PREMIER

Native, Branded, API-Powered Search

Hosts listing content directly on your site. The API-driven WordPress plugin removes dual data entry and adds SEO-optimized pages with full brand control.

YOUR LISTINGS. YOUR AGENTS. YOUR SITE.



01
SYNC

Update listings once

02
SEARCH

Improve discovery

03
ENGAGE

Keep traffic on-site

04
CONVERT

Strengthen your brand

More Than Listings. A Smarter CRE Search Experience.

Bring RealNex MarketPlace to your digital presence with seamless listing display, stronger branding, and smarter search that keeps prospects on your

CORE FEATURES & CAPABILITIES BOTH SOLUTIONS



STREAMLINED LISTING MANAGEMENT

No duplicate work, inventory always current.



STRONGER PROSPECT EXPERIENCE

Search and display tools make it easy for users to evaluate opportunities.



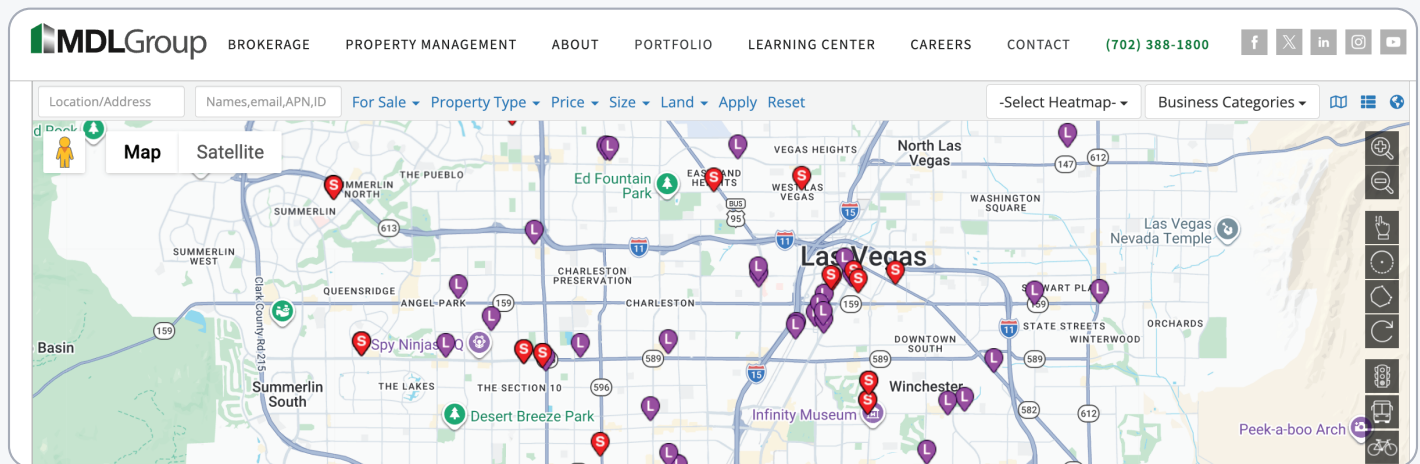
BETTER BRAND VISIBILITY

Keep prospects engaged with your properties, people, and point of view.



MARKET CONTEXT THAT ADDS VALUE

Data overlays support evaluation and decision-making.



WHY TEAMS CHOOSE MP DIRECT & MP PREMIER

NO DUPLICATE ENTRY

Listings sync automatically from MarketPlace.

SEO & BRANDING

Match property pages to your firm's identity.

SMARTER SEARCH

Maps and overlays keep prospects engaged.



RealNex not only delivered...

a high-performance, professional-looking website on time and at a very reasonable price, they also helped me clearly define an entire corporate brand – both online and offline.

RYAN SHOOK • PRESIDENT & MANAGING BROKER • SHOOK COMMERCIAL REAL ESTATE



RUN YOUR DEALS FROM THE FIELD.

See MP Direct and MP Premier in action.

www.realnex.com/demo • info@realnex.com • 281-299-3161