

A FASTER PATH FROM CAMPAIGN IDEA TO LEADS & FOLLOW-UP

Nurture Your List. Reach the Market.

RealCampaigns helps you market to the contacts you know – branded templates, KRM merge fields, targeted sends, and on-board analytics that show exactly who to follow up with next.

BUILT FOR

INVESTMENT SALES

MARKETING TEAMS

LEASING/TENANT REP

THE PRODUCT ADVANTAGE

PERSONALIZED

Merge KRM or Listing data to create property or prospecting campaigns

DETAILED ANALYTICS

Engagement statistics with drill down to prime leads

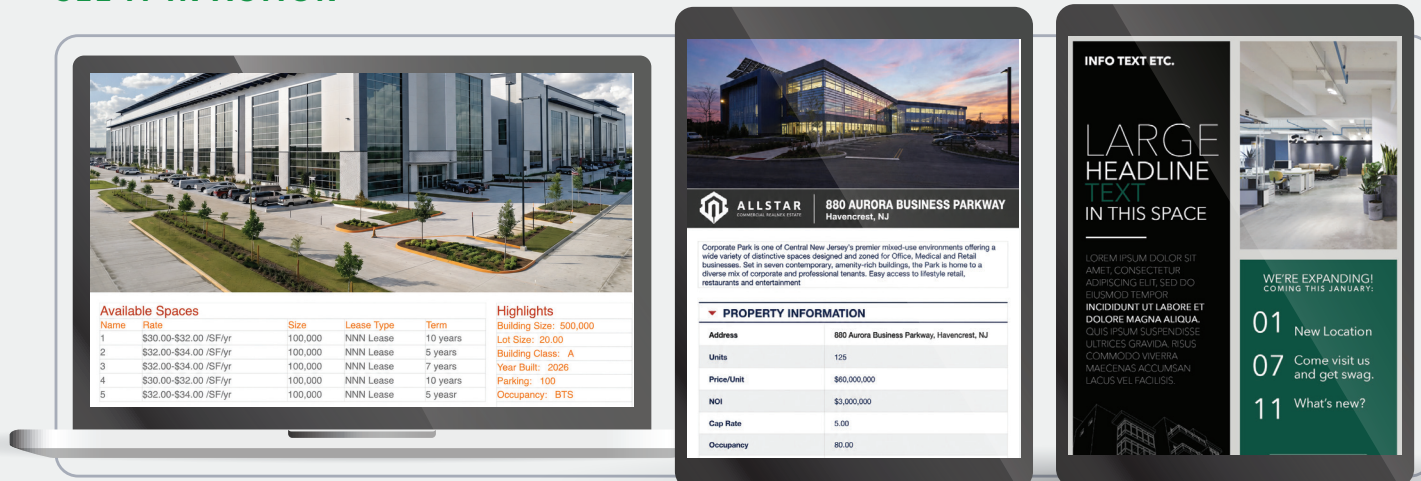
ONE ENGINE

Build, personalize, send, and track in one place.

REDUCED COST

No need for external solutions. RealCampaigns are built in.

SEE IT IN ACTION



Available Spaces

Name	Rate	Size	Lease Type	Term
1	\$30.00-\$32.00 /SF/yr	100,000	NNN Lease	10 years
2	\$32.00-\$34.00 /SF/yr	100,000	NNN Lease	5 years
3	\$32.00-\$34.00 /SF/yr	100,000	NNN Lease	7 years
4	\$30.00-\$32.00 /SF/yr	100,000	NNN Lease	10 years
5	\$32.00-\$34.00 /SF/yr	100,000	NNN Lease	5 years

Highlights

- Building Size: 500,000
- Lot Size: 20.00
- Building Class: A
- Year Built: 2026
- Parking: 100
- Occupancy: BTS

PROPERTY INFORMATION

Address	880 Aurora Business Parkway, Havencrest, NJ
Units	125
Price/Unit	\$60,000,000
NOI	\$3,000,000
Cap Rate	5.00
Occupancy	80.00

INFO TEXT ETC.

LARGE HEADLINE TEXT IN THIS SPACE

WE'RE EXPANDING! COMING THIS JANUARY:

- 01 New Location
- 07 Come visit us and get swag.
- 11 What's new?

01

BUILD

Choose a branded layout

02

TARGET

Filter your data for the best list

03

SEND

Launch in seconds

04

FOLLOW UP

Built into KRM for fast, efficient activation

A Faster Path From Campaign Idea to Leads & Follow-Up

Build branded campaigns with CRM merge fields, targeted sends, and analytics that show exactly which prospects to follow up with next.

EMAIL MARKETING AT A FRACTION OF THE COST



KRM-POWERED PERSONALIZATION

Merge names, company data, renewal dates, asset interests, and custom fields.



ONE-CLICK LISTING PROMOTION

Run a campaign directly from MarketPlace and keep listing data flowing into your templates.



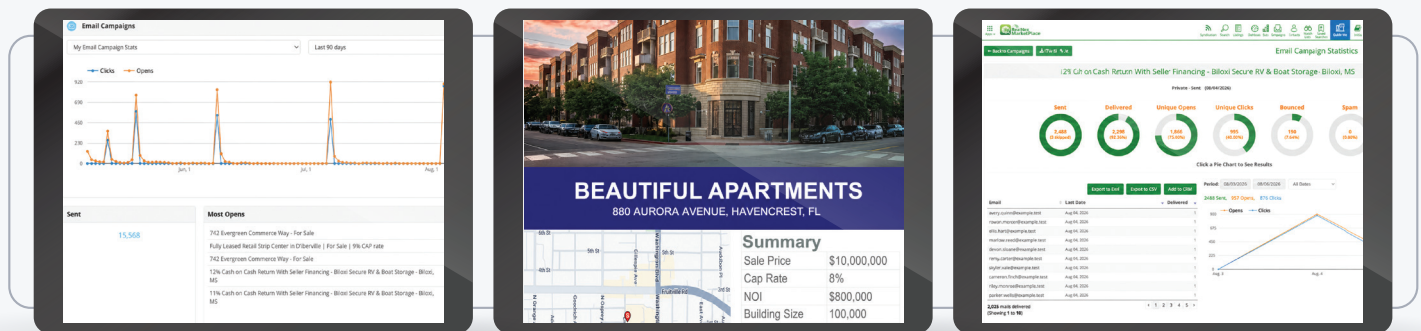
TEMPLATES BUILT FOR CRE

Branded layouts for listings, newsletters, research, and service updates.



ENGAGEMENT ANALYTICS

See who opened, clicked, received, and engaged – so brokers prioritize the prospects most likely to act.



WHY TEAMS USE REALCAMPAIGNS

CONNECTED WORKFLOW

Campaign and listing data flow through RealNex.

HIGH-IMPACT CONTENT

Link sites, video, tours, flyers, and experiences.

YOUR BRAND

Analytics show who to call first and why.

PROPERTY OFFERS

Align with deal profiles.

INVESTOR UPDATES

Share notes and research.

CLIENT SERVICES

Promote firm capabilities.

LEASE RENEWALS

Personalize around timing.



RealNex has played a monumental role in marketing our commercial properties. We love that the email blasts are completely customizable and are seen by such a wide network of potential buyers. RealNex makes it easy to gather intel and track results, plus their customer service is outstanding!

GARY GALLELLI • PARTNER, MANAGING DIRECTOR • GALLELLI REAL ESTATE



REACH YOUR BEST PROSPECTS FASTER!

Activate relationships and expand beyond them.

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