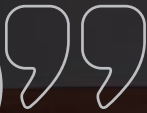
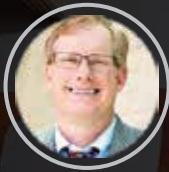
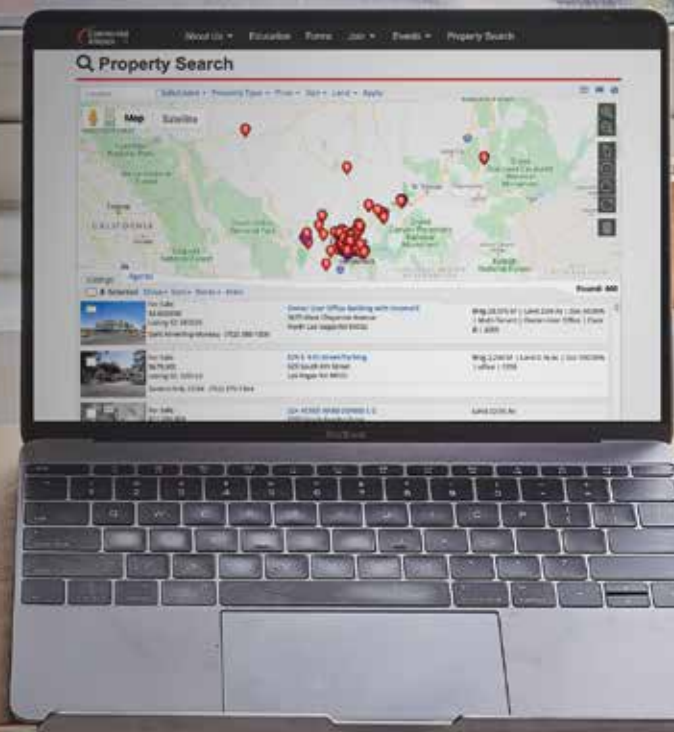


MP Direct™ & MP Exchange

Showcase your listings
on your website.



We evaluated all the options and felt RealNex best met the needs of our membership. We wanted to assure we had a system that could easily be adopted and implemented by our members, while providing a robust set of solutions our clients demand for technology enabled service delivery.

Wes Kendall | CEO, NALCOM



MP Direct™ seamlessly displays your properties on your company's website.

- ✓ Single-source Listing Management: Properties entered in the RealNex MarketPlace feed directly to your website
- ✓ Spotlight your agents, their listings, experience and qualifications
- ✓ Powerful search engine to easily access all the best listings
- ✓ Featured properties showcased
- ✓ Sophisticated mapping and data overlays

RealNex is the Technology Behind the Deal.

Learn more at www.realnex.com | E: info@realnex.com | P: 281-299-3161

More powerful than just list and search.

- ✔ Use embedded marketing campaigns with your branding and eliminate the cost of 3rd party services
- ✔ Custom Watch Lists for clients keep you and them informed of current availabilities, new offerings and updates as they become available.
- ✔ Integrate Deal Rooms to accelerate transactions
- ✔ Detailed Dashboards prompt follow-up and engagement by tracking all activity



Advanced solutions for regional boards, associations and EDCs.

- ✔ Showcase all the listings of your members in one, easy-to-use marketing platform and search engine
- ✔ Drive new business to your region by spotlighting all the opportunities
- ✔ Share Comps across the community to support valuations and analyses
- ✔ Provide sophisticated mapping and graphic data overlays to enhance and improve decision making



More than just an MLS or CDX.

- ✔ Turn a cost center into a value proposition and revenue generator
- ✔ Foster networking, collaboration and communication among members
- ✔ Enhance Service offerings to membership:
 - CRM
 - Transaction Management
 - Financial Analysis
 - Presentations
 - Marketing

